



YOUTH VOICE

As music education hubs, we are passionate and committed to offer youth voice opportunities for the diverse young people across Cambridgeshire and Peterborough. The youth voice input will diversify our musical offer as well as co-develop musical opportunities that are relevant and representative of the young people we engage with.

The data below reflects the views of over 250 young people across Cambridgeshire and Peterborough in relation to Arts, Culture and Music.

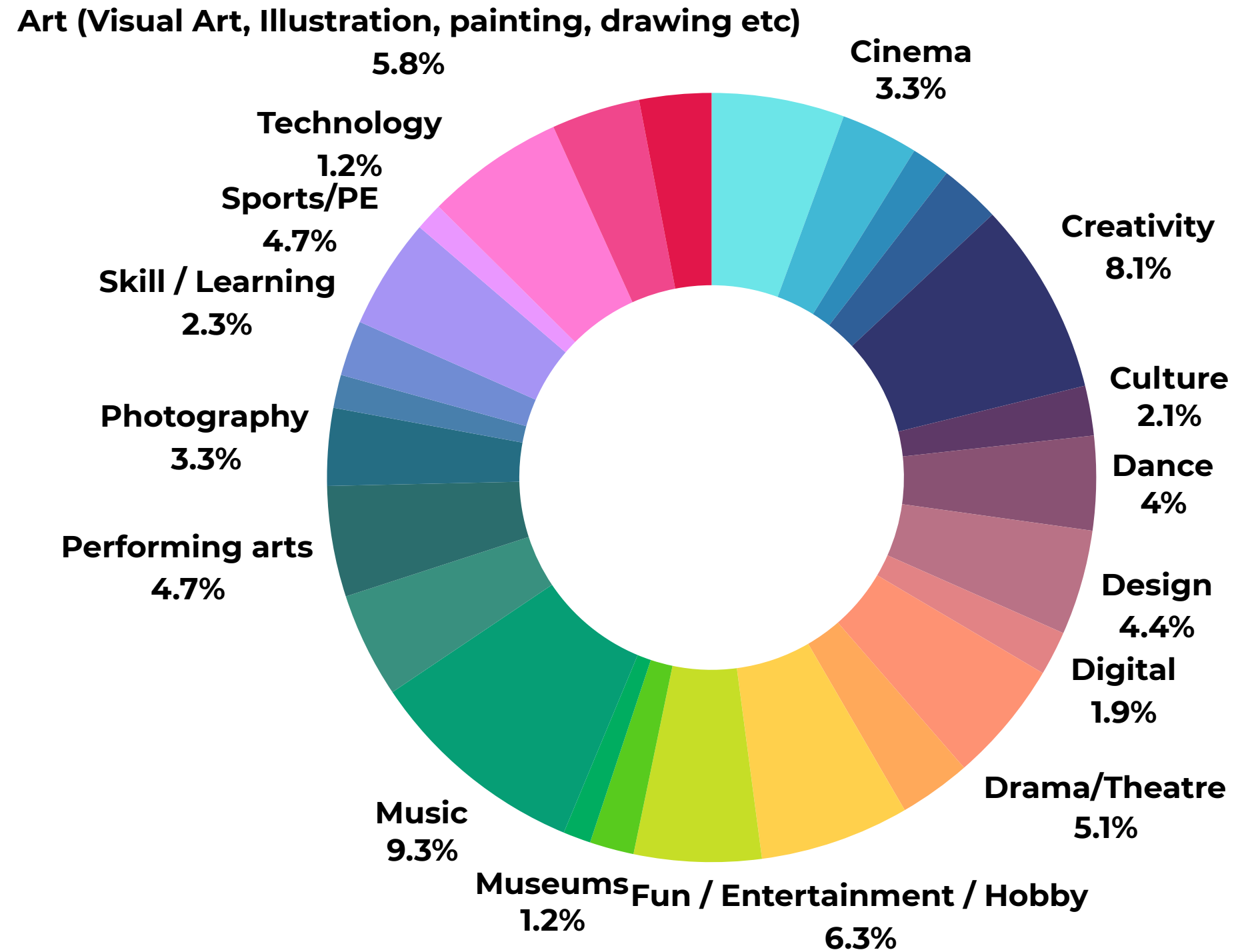


cambridgeshire
MUSIC



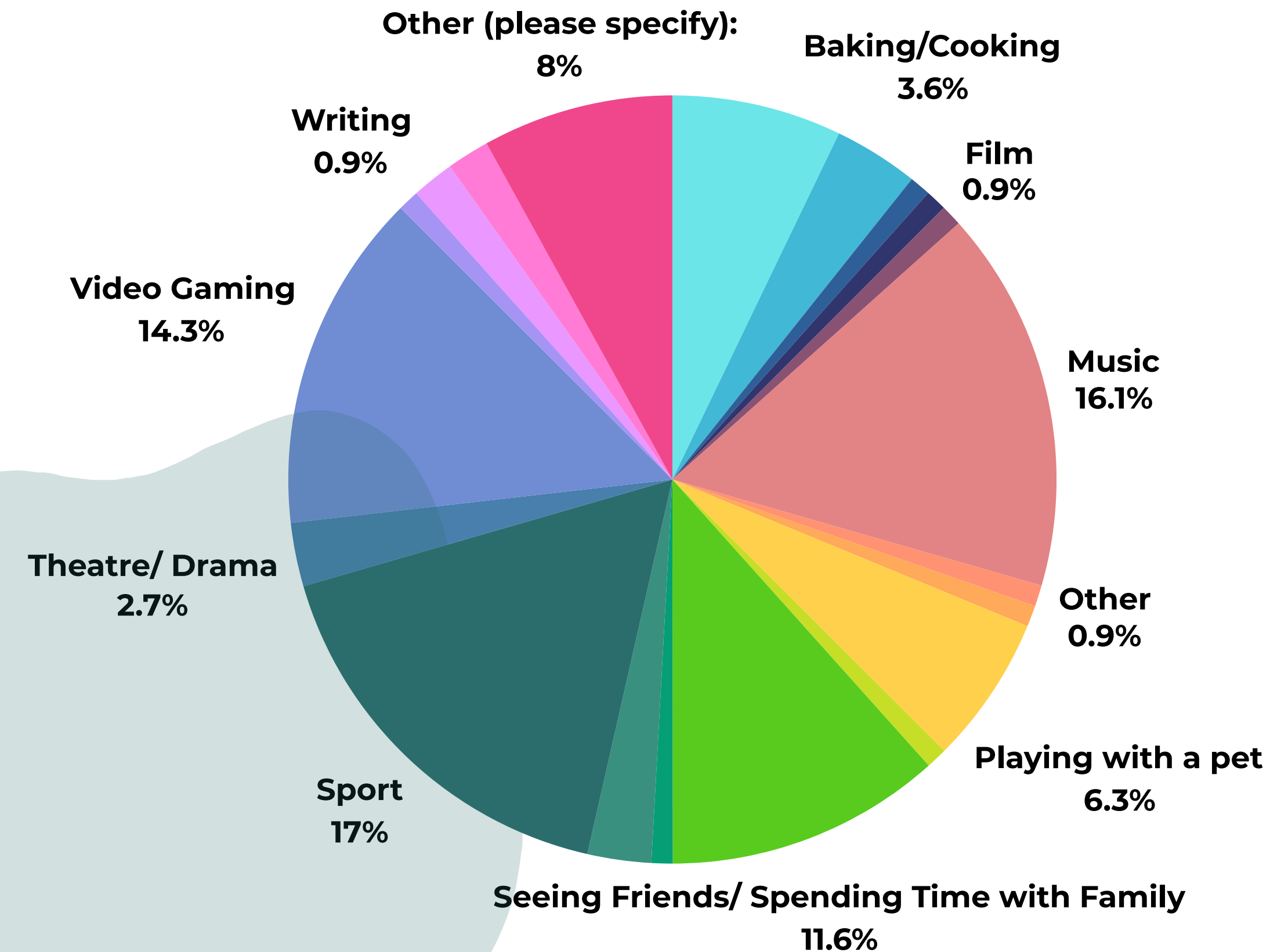
WHAT ARE THE ARTS TO YOU?

The data reflects the views from the young people that completed this survey. With a breakdown of percentages we can see music takes the lead with 35.71%, closely followed by creativity at 31.25% and fun/entertainment/hobby at 24.11%. Other prominent areas include art (visual art, illustration, painting, drawing, etc.) at 22.32%, Gaming at 20.54%, and drama/theatre at 19.64%. Physical activities and sports/PE hold significance, accounting for 5.36% and 17.86%, respectively. The survey captures a wide range of perceptions of the Arts, from cinema and dance to literature and technology, offering insights into youth perspective of The Arts.



- | Other |
|--|
| <ul style="list-style-type: none"> • Play football • Gardening • Drama • Cello • Gaming • Fishing • Baking • Swimming • Karate • Walking • dance • Board games • Singing • Cooking • Art • Dance |

WHAT DO YOU LIKE TO DO IN YOUR FREE TIME?

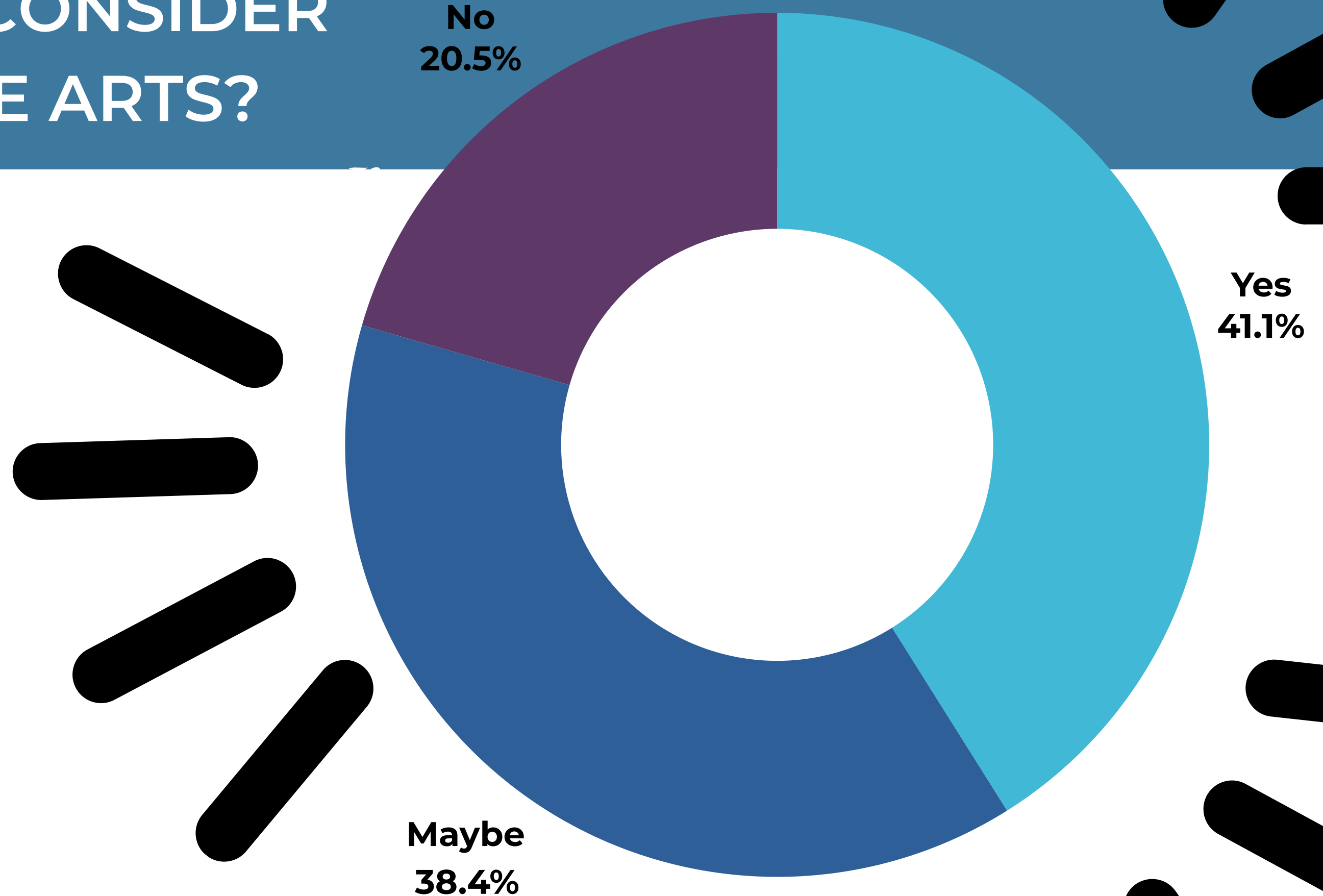


The data presents a distribution of activities related to youth leisure and free time.

Noteworthy categories include music at 16.07%, closely followed by video gaming at 14.29% and sport at 16.96%. Socializing and spending time with family and friends naturally holds importance, collectively representing 11.61%. Artistic endeavours, such as visual art, illustration, painting, drawing, etc, contribute 7.14%, while playing with a pet and looking after a loved one account for 6.25% and 1.79%, respectively. The category "Other" captures 8.04%, indicating a range of diverse activities including: Gardening, Fishing and Boardgames

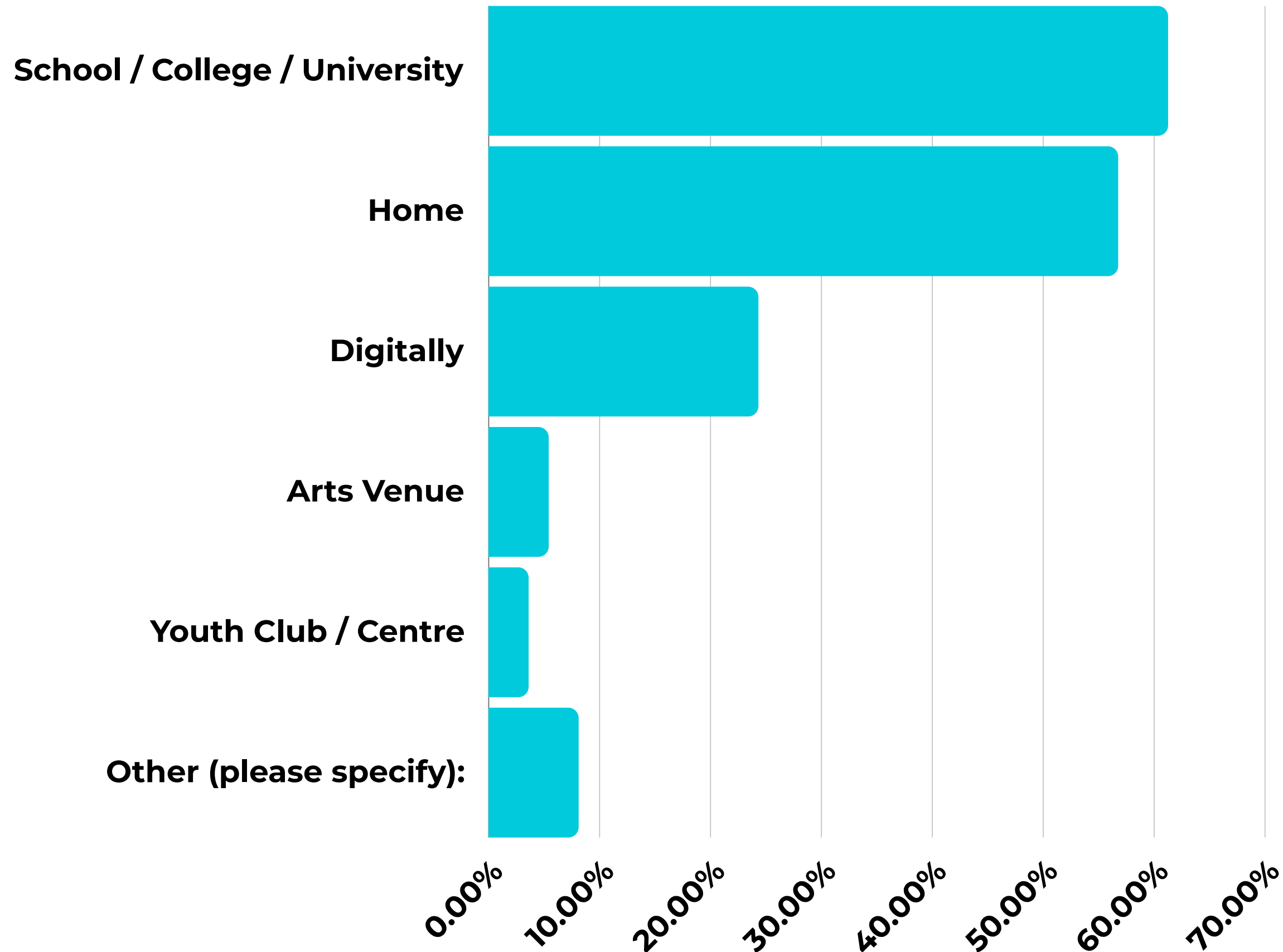
WOULD YOU CONSIDER A JOB IN THE ARTS?

The data reveals that a majority of individuals, at 41.07%, answered with "Yes." Meanwhile, a significant proportion, 38.39%, expressed uncertainty with "Maybe," potentially suggesting an uncertainty of what a job/ career in the Arts may look like. The remaining 20.54% responded with a definitive "No."



HOW DO YOU ACCESS THE ARTS?

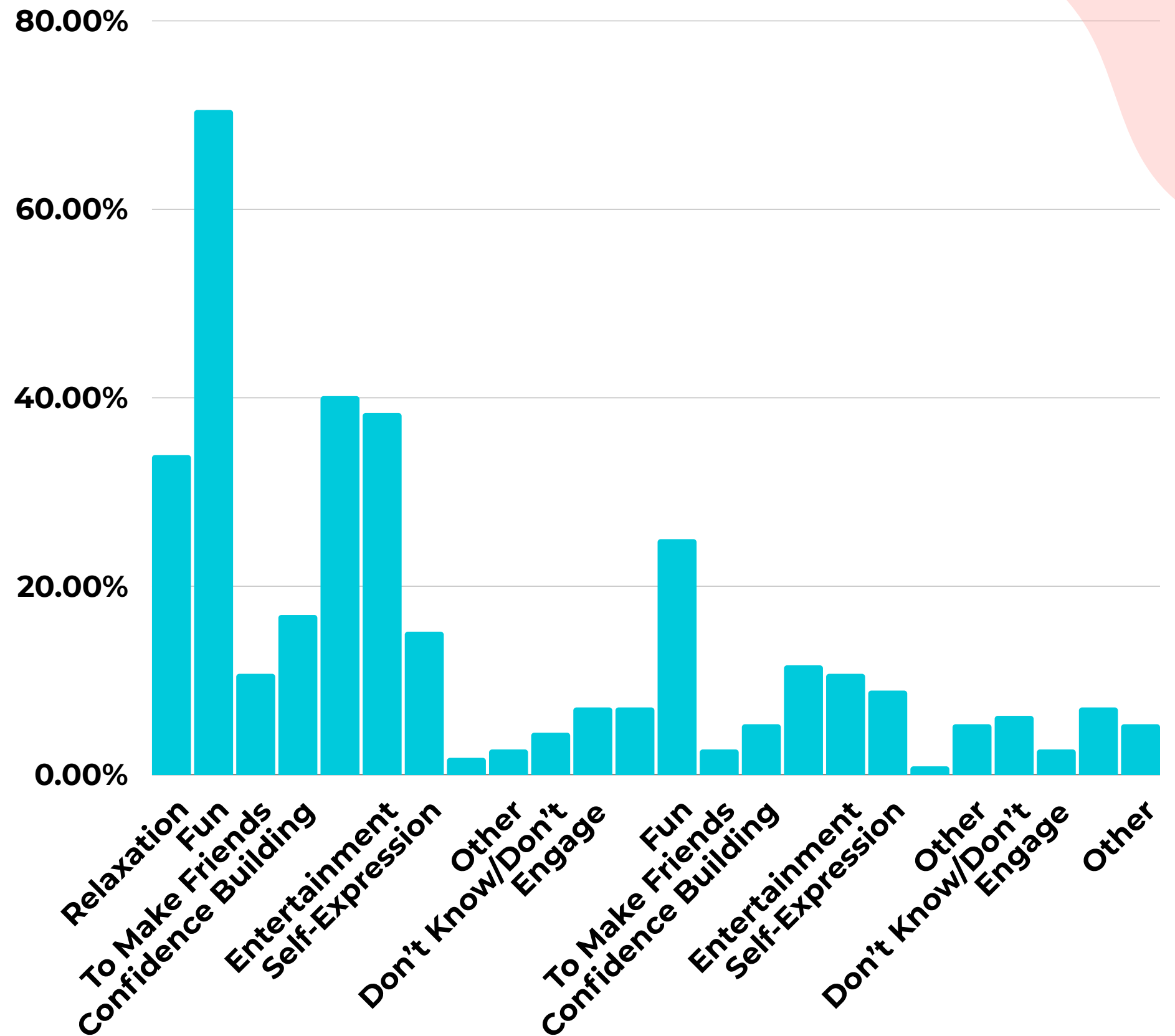
The data outlines the preferred locations for engaging in Arts activities, with a substantial 61.26% indicating schools, colleges, or universities as their chosen venues. Home follows closely behind, with 56.76% opting for the comfort and convenience of their own living spaces. Digital platforms also play a significant role, with 24.32% favouring online spaces for their activities. Arts venues and youth clubs or centres represent 5.41% and 3.60% suggesting a preference for communal spaces. Additionally, the "Other" category at 8.11% includes: After school clubs, Band after school and at home.



WHY DO YOU DO ARTS ACTIVITIES?

The data presents an overview of the motivations to undertake arts activities. The predominant reasons include seeking relaxation (33.93%), having fun (70.54%), and the desire to learn new skills (40.18%). Entertainment is a significant factor for 38.39% of respondents, while making friends and building confidence are motivations for 10.71% and 16.96%.

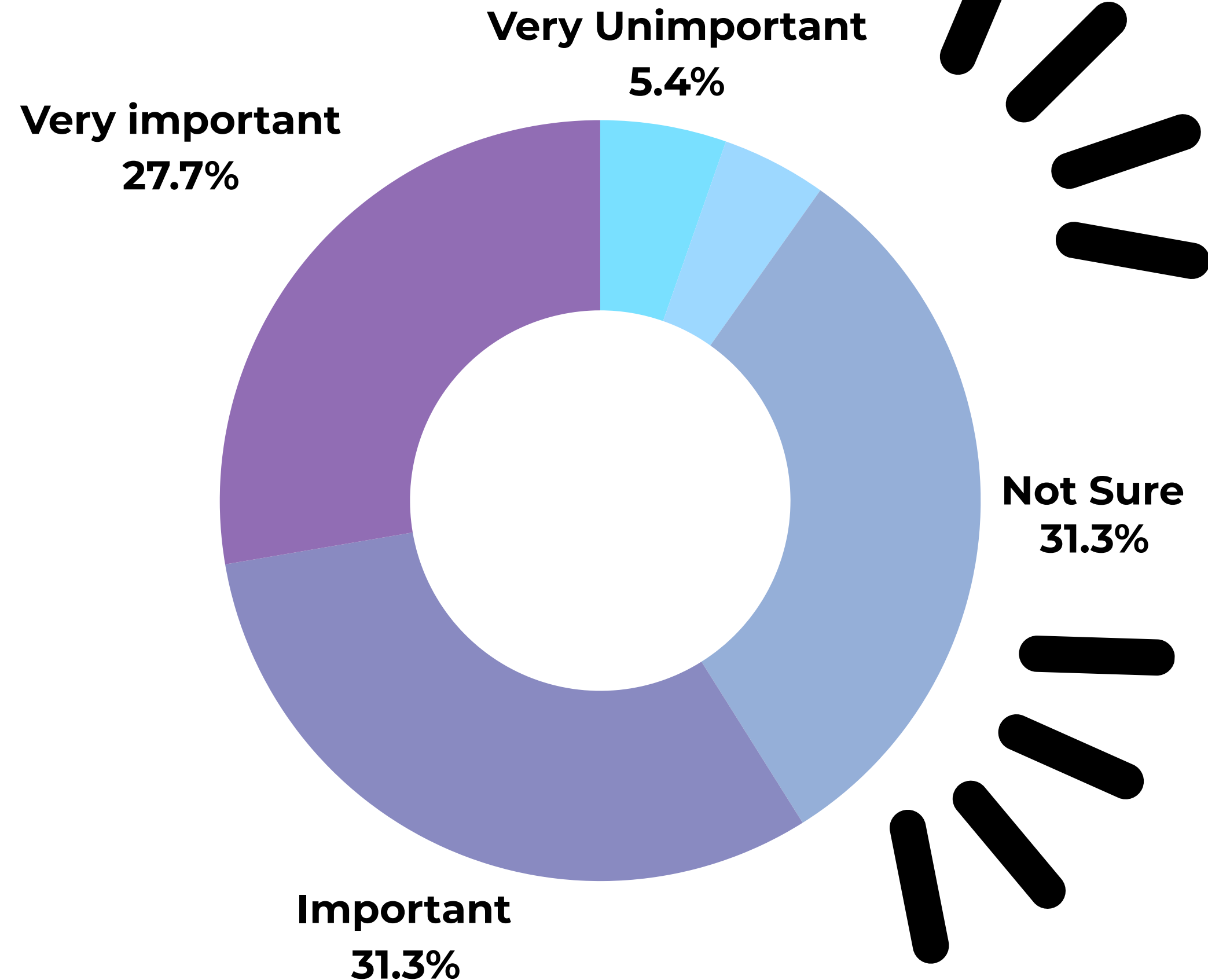
Self-expression also plays a role, with 15.18% indicating it as a reason to do Arts activities. Interestingly, a small percentage (1.79%) sees engagement as an obligation.



HOW IMPORTANT ARE THE ARTS TO YOU?

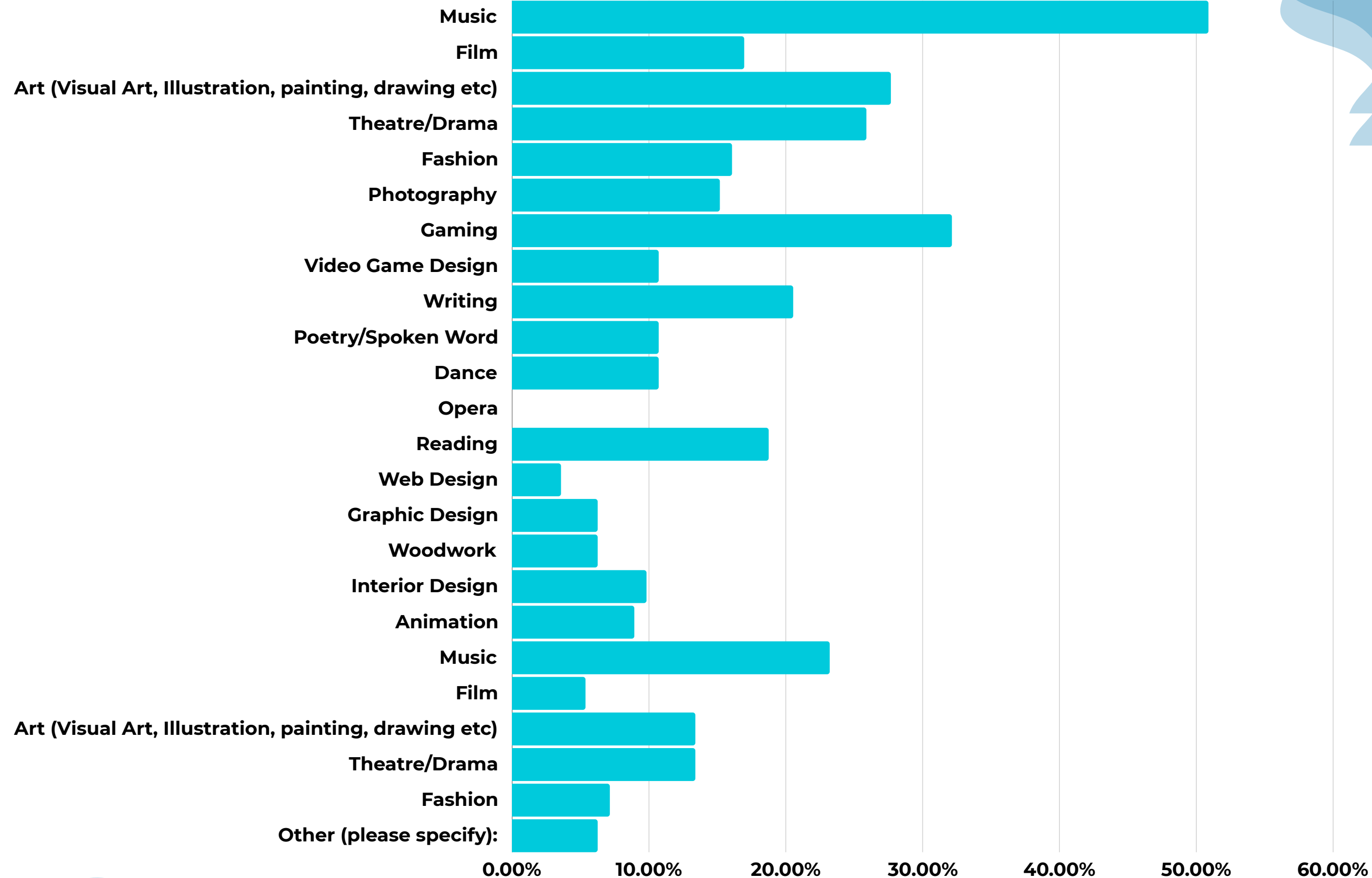
The data reflects the varying degrees of importance given to the Arts. With 27.68% considering it "Very Important" and another 31.25% deeming it "Important."

On the other end of the spectrum, 5.36% find it "Very Unimportant," while 4.46% label it as "Unimportant." Notably, a significant portion, 31.25%, expresses uncertainty, marking it as "Not Sure."

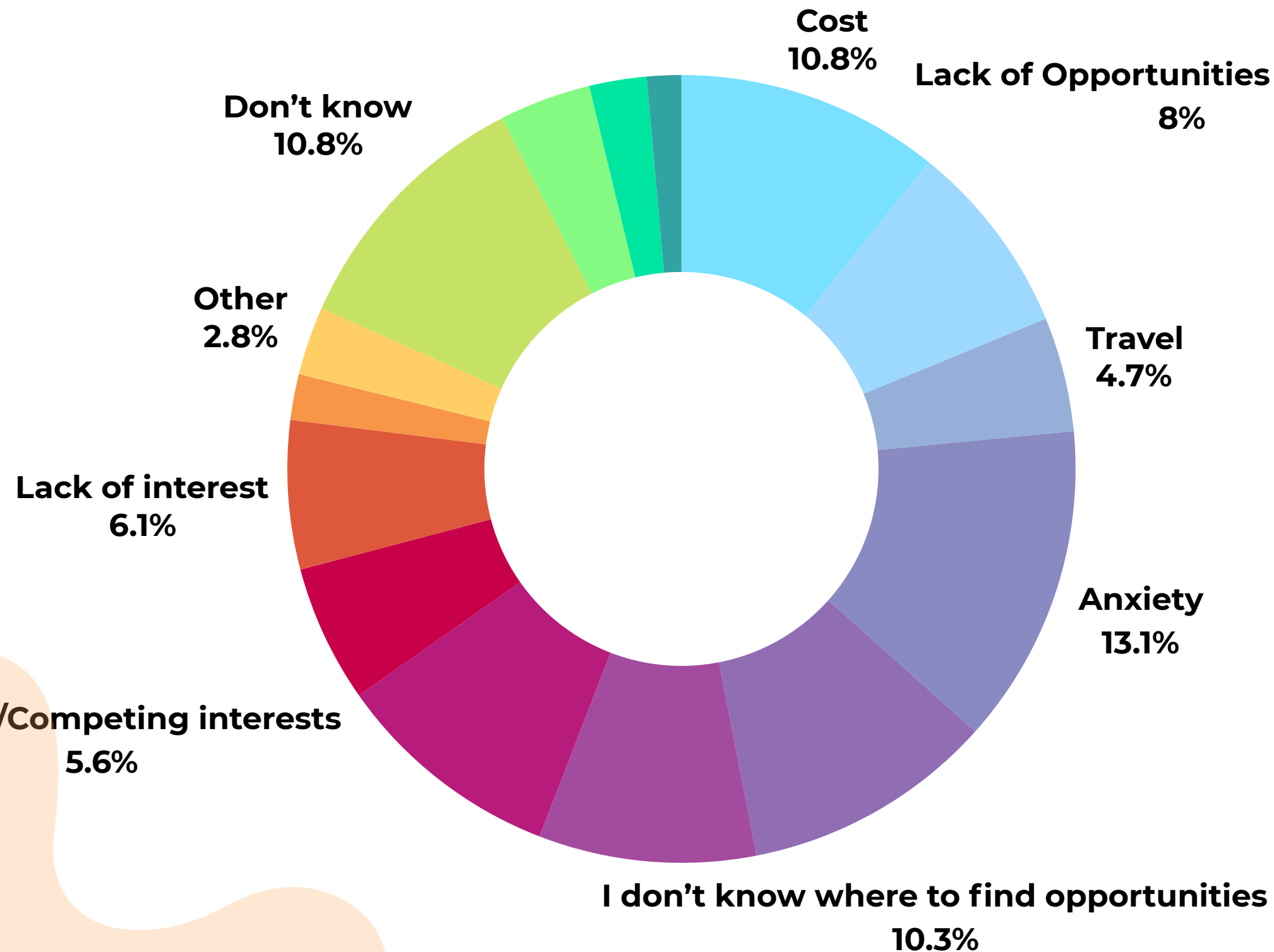


WHAT TYPE OF ARTS DO YOU LIKE TO ENGAGE IN?

The data provides insights into engagement within the Arts. With music emerging as a predominant interest at 50.89%. Gaming also stands out significantly at 32.14%, followed by art (visual art, illustration, painting, drawing, etc.) at 27.68%. Theatre/drama and writing capture the attention of 25.89% and 20.54% of cohort, respectively. Fashion, photography, and dance also hold notable positions, each with a substantial percentage of participants expressing interest. The inclusion of various art forms, from film and literature to web design and woodwork, highlights the broad spectrum of creative activities that individuals engage in.



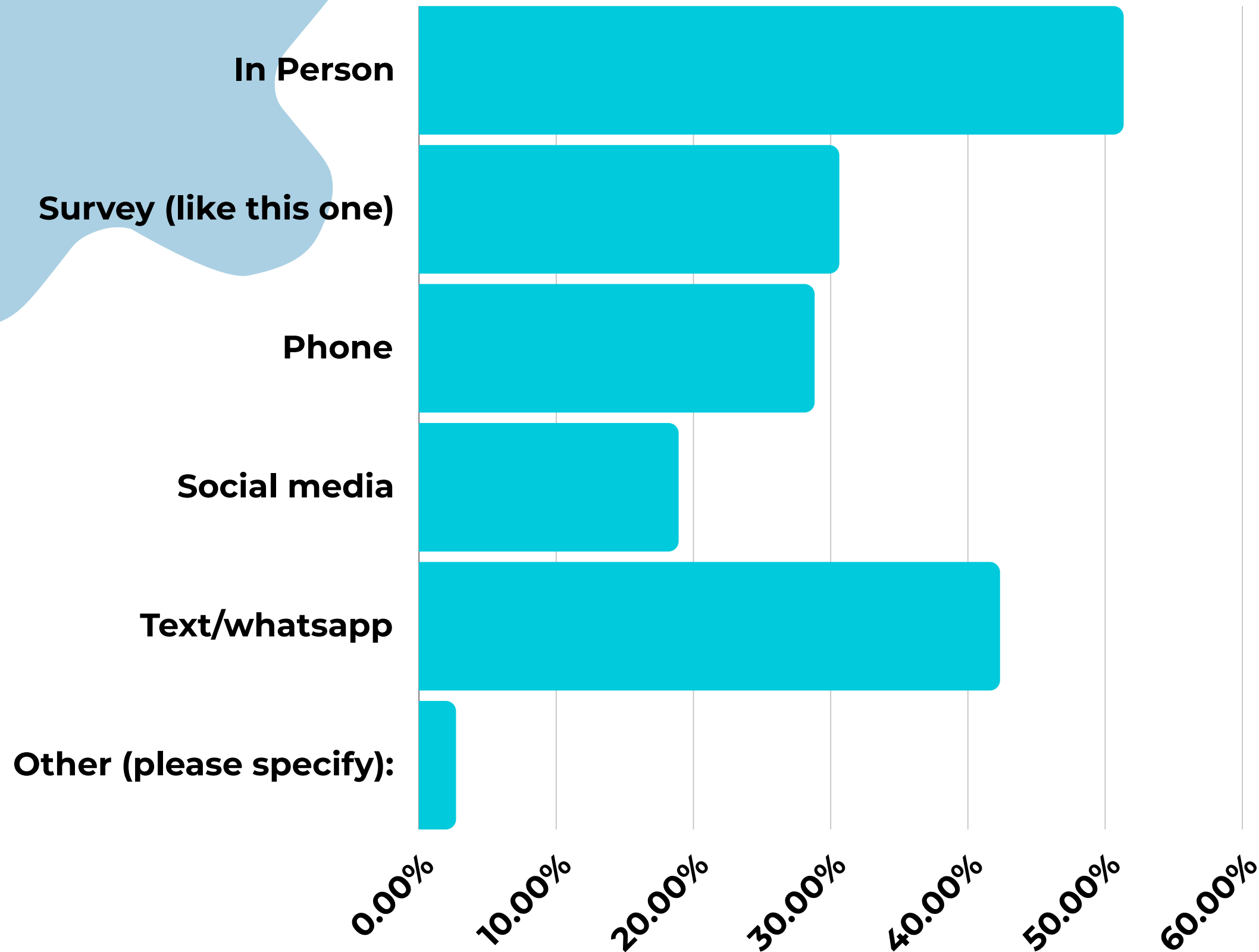
WHAT PREVENTS YOU FROM TAKING PART?



The data sheds light on the various factors preventing individuals' participation in Arts activities. Anxiety is a prominent barrier, with 25.45% citing it as a significant obstacle. Other hurdles include a lack of knowledge about where to find opportunities (20.00%). Self-confidence/confidence in ability (18.18%), and shyness/meeting new people (17.27%). Cost is a consideration for 20.91% of respondents, while lack of opportunities in their area (15.45%) and travel concerns (9.09%) also play roles.

Additionally, time constraints and competing interests impact 10.91% of participants. The data underscores the importance of addressing these barriers to enhance accessibility, promote knowledge, and provide more opportunities, particularly for young people.

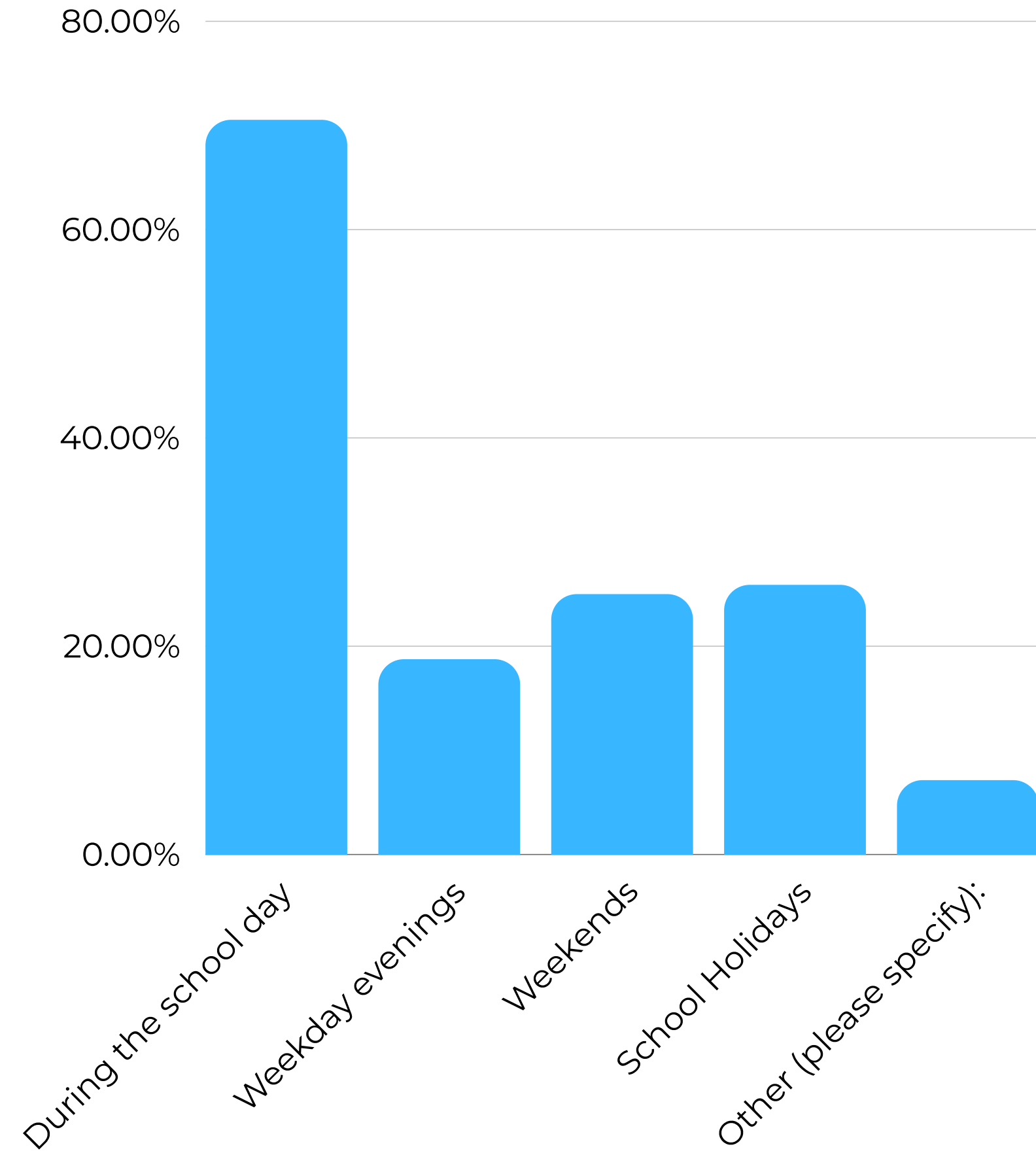
WHAT IS THE BEST WAY TO COMMUNICATE WITH YOU?



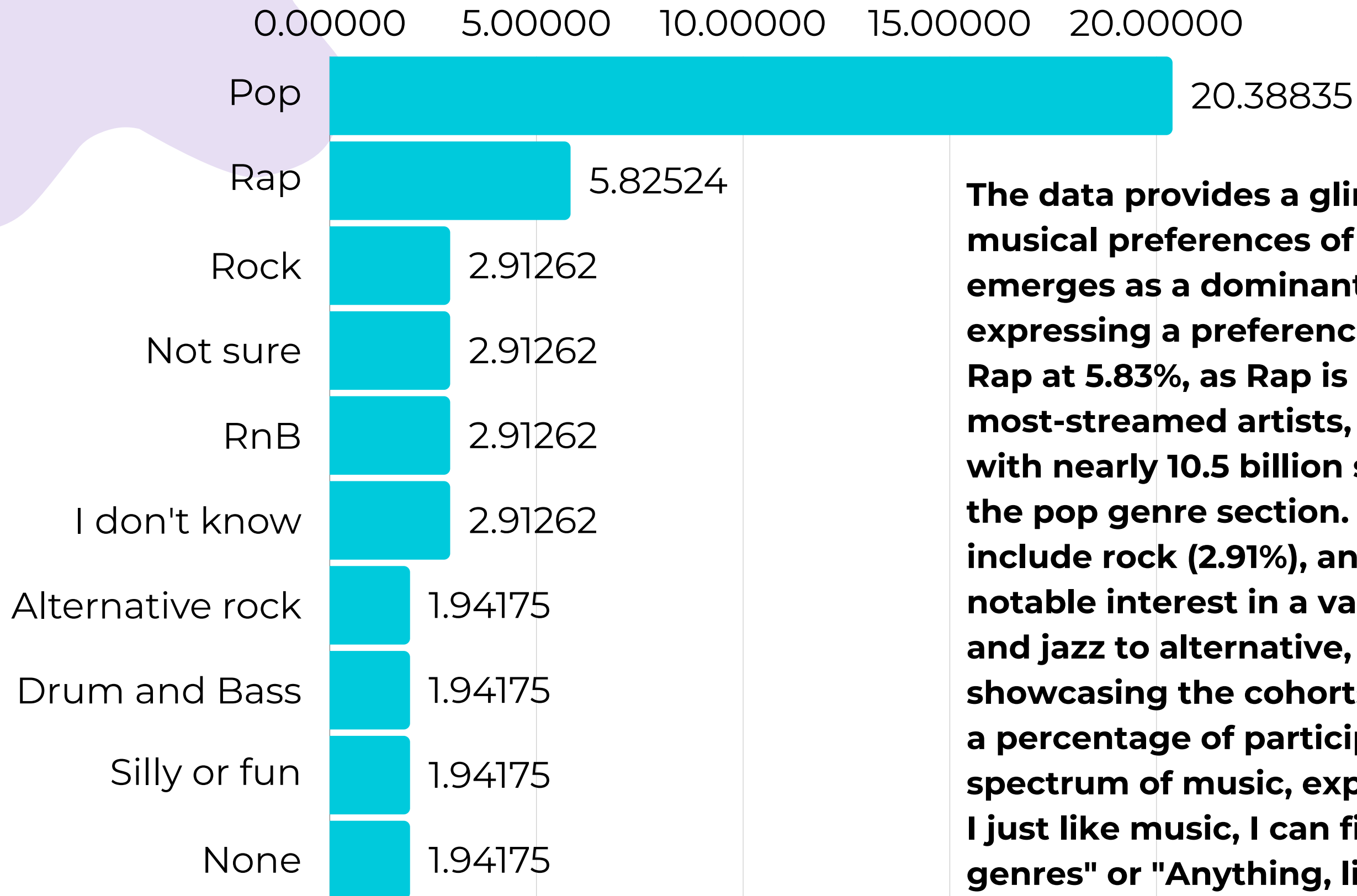
The data outlines the methods of communication preferred by the cohort, with "In Person" interactions leading at 51.35%. Surveys, akin to the one conducted, are another popular means, with 30.63% opting for this format. Phone communication follows closely at 28.83%, while text/WhatsApp messaging is favoured by 42.34% of respondents. Social media platforms are utilized by 18.92% for communication. The inclusion of the "Other" category at 2.70% suggested contact through a school letter.

WHEN WOULD YOU PREFER MUSIC AND ARTS PROJECTS TO TAKE PLACE?

The data provides insights into the preferred timeframes for engaging in various activities, with a substantial majority of 70.54% indicating a preference for activities during the school day. Weekends and school holidays are also popular periods, with 25.00% and 25.89% of respondents favouring these times. Additionally, weekday evenings attract 18.75% of participants.



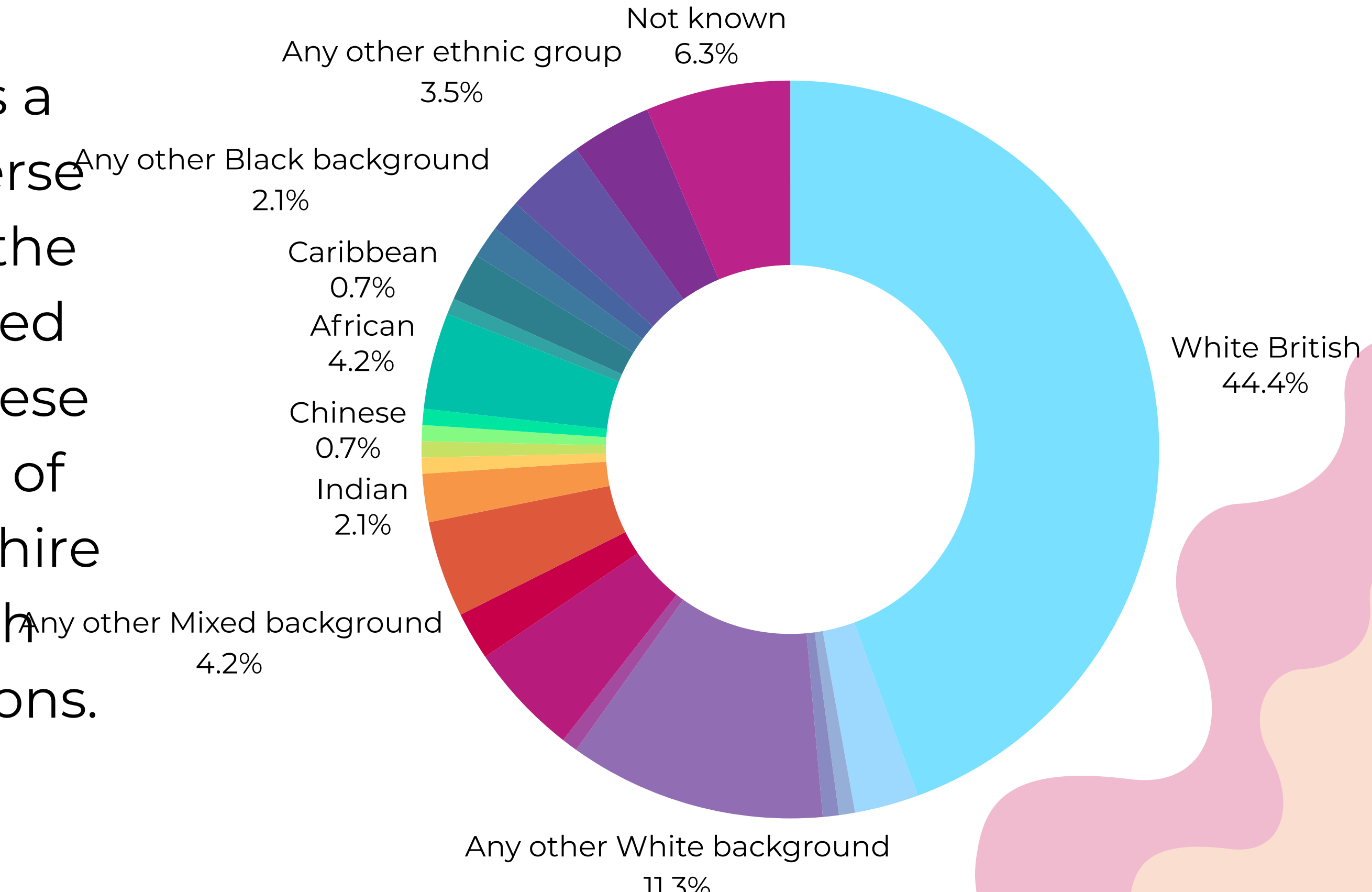
WHICH GENRE OF MUSIC DO YOU LISTEN TO MOST?



The data provides a glimpse into the diverse musical preferences of the cohort. Pop music emerges as a dominant choice, with 20.39% expressing a preference for this genre. Second is Rap at 5.83%, as Rap is the leading genre for the most-streamed artists, with nearly 10.5 billion streams, it can be included in the pop genre section. Other popular genres include rock (2.91%), and RnB (2.91%). There is a notable interest in a variety of genres, from classical and jazz to alternative, indie, and electronic, showcasing the cohorts eclectic taste. Additionally, a percentage of participants appreciate a broad spectrum of music, expressing sentiments like "Any, I just like music, I can find something I like in most genres" or "Anything, literally."

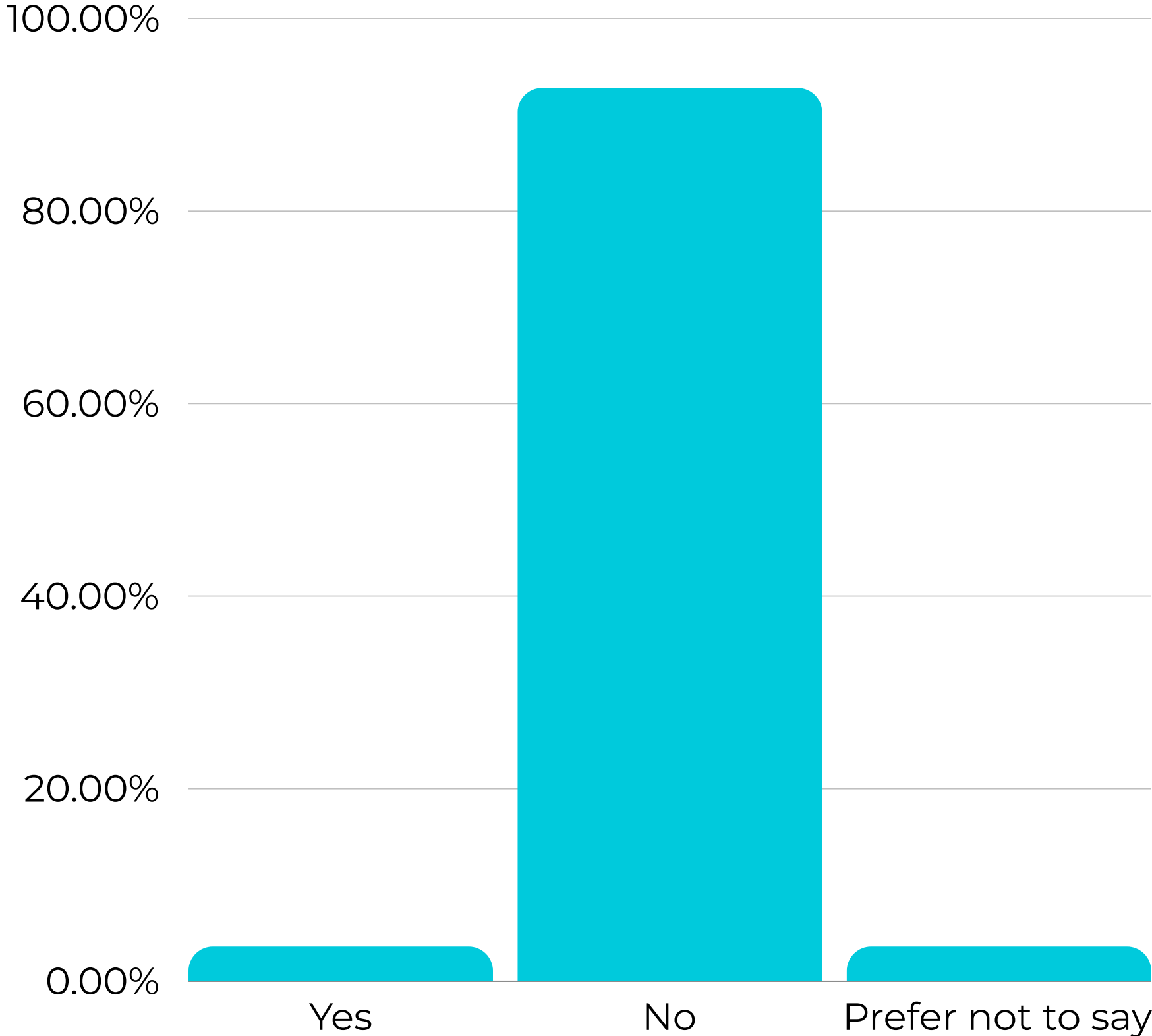
WHICH ETHNIC GROUP BEST DESCRIBES YOU?

This data provides a glimpse at the diverse ethnicity range of the cohort that engaged with this survey. These stats are reflective of that of Cambridgeshire and Peterborough population projections.

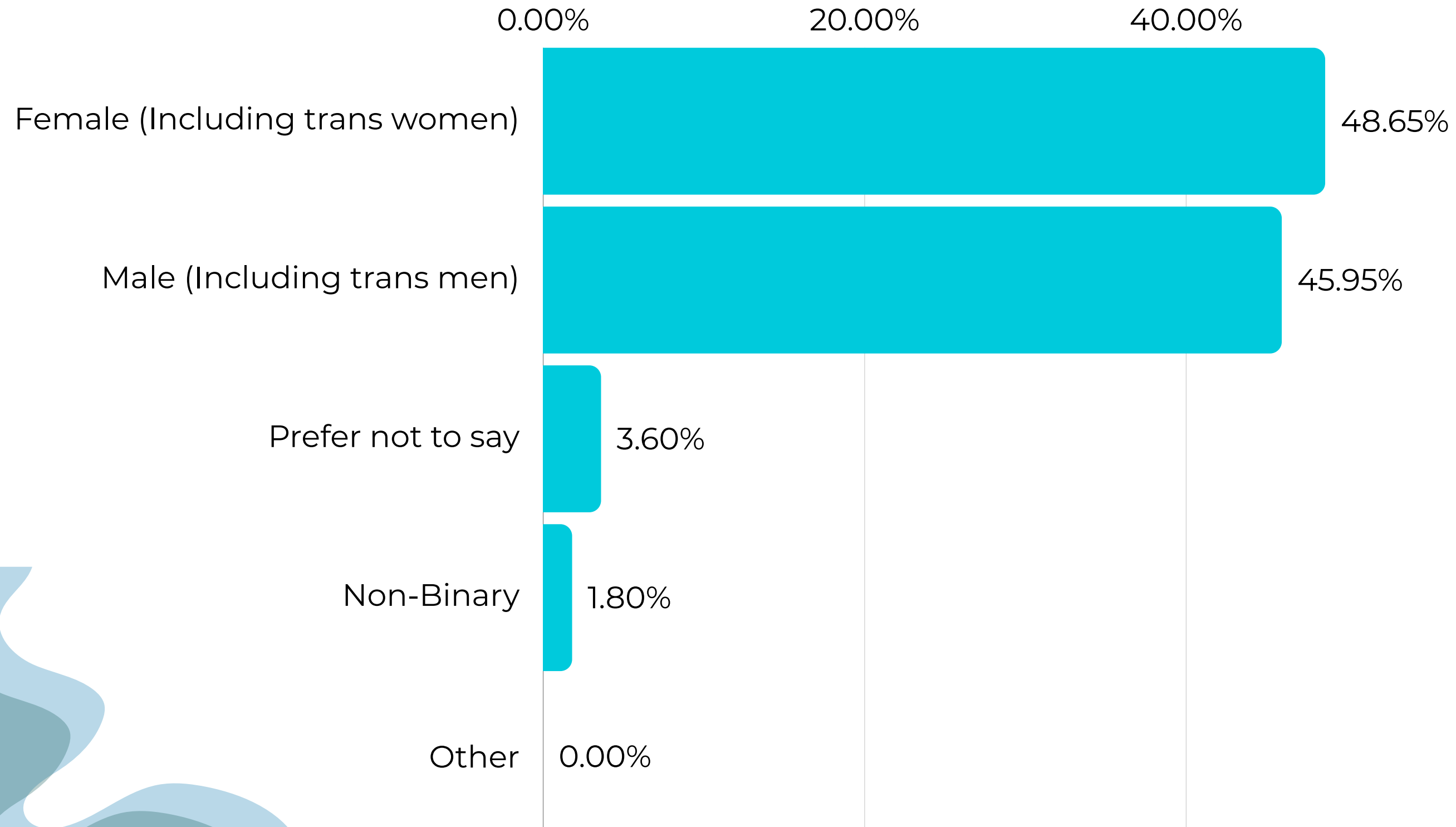


DO YOU IDENTIFY AS A DISABLED PERSON?

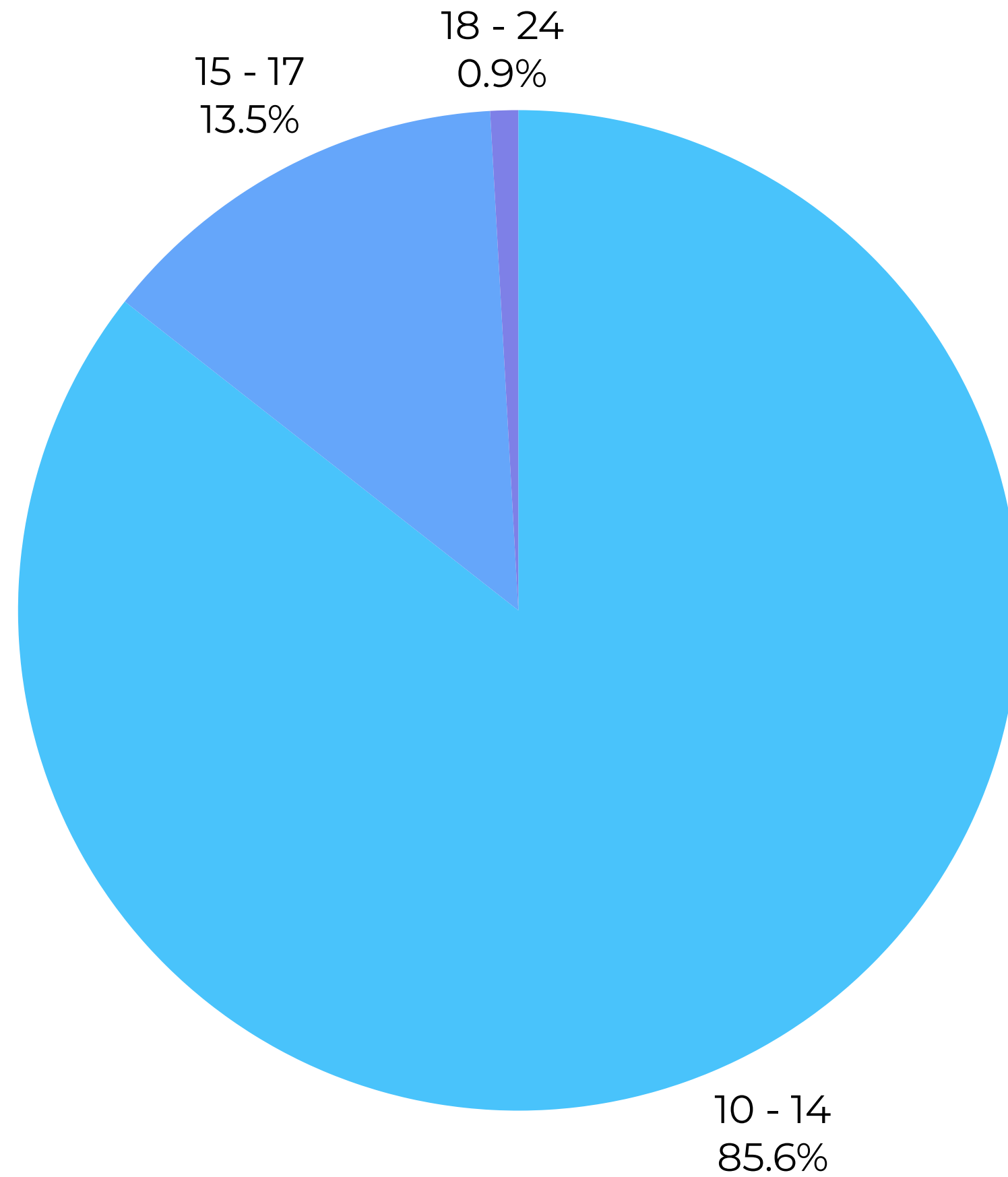
Yes	3.60%
No	92.79%
Prefer not to say	3.60%



TO WHICH GENDER IDENTITY DO YOU MOST IDENTIFY?



Age Group



What next?

This survey has uncovered areas of focus for Cambridgeshire and Peterborough music hubs. We intend to use this data to diversify our musical offer, creating relevant and representative musical programmes for young people across Peterborough and Cambridgeshire.

This venture will prove to be successful by ensuring appropriate training for internal and external staff, with a focus on aligning those training outcomes with the views expressed in this survey

Cambridgeshire and Peterborough music hubs will continue maintain a platform for young people to speak up and challenge the norms of running a music education hub. We endeavour to offer the opportunity for young people to share their thoughts and perspectives and ultimately create more inclusive music education hubs.